

Education

University of Oregon Sep 2022 - Jun 2026

Bachelor of Art, Advertising major, Psychology and Sociology minors

- VP Internal Affairs at Order of Omega
- Director of Recruitment Operations at Oregon Panhellenic
- VP Administration at Kappa Alpha Theta
- Staff Designer and Social Media Manager at Ethos Magazine
- Staff Designer at Align Magazine
- Team Member at Media Innovation Lab

Work Experience

Cargill Inc. Consumer Brands Salt Marketing Intern

Wayzata MN June 2025– Sep 2025

- Assisted with social media management and analyzed KPI data
- Refreshed brand guidelines and contributed to product relaunch marketing campaign
- Conducted in-depth foodservice competitor research and provided recommendations

Common Studios Social Media Manager

Eugene OR Sep 2024 – July 2025

- Crafted social media strategies aligning with the company's goals
- Developed and published engaging content on multiple social media platforms, enhancing brand visibility
- Managed content calendars and ensured timely publication of posts to coordinate with events and promotional activities

Greek House Apparel Sales and Marketing Intern

Remote May 2024 - Jul 2024

- Arranged and conducted sales meetings with decision-makers to influence campus apparel choices
- Collaborated closely with the management team for mentoring, gaining hands-on experience in supporting sales and administrative tasks
- Participated in industry-specific webinars, expanding knowledge of sales and marketing tactics applicable to gallery event operations

University of Oregon

Labor Scheduler Student Lead – Lundquist College of Business

Eugene OR
Sept 2025 – Present

- Lead and trained a team of 14+ employees to maintain high customer service standards
- Managed and created labor scheduling to optimize staffing hours

Receptionist – Lundquist College of Business

Jun 2024 – Sept 2025

- Staffed the building kiosk and technology center, assisting with customer service

Student Ambassador – Fraternity and Sorority Life

Jun 2023 – Mar 2025

- Tabled for incoming student orientation, and answered questions regarding UO's Greek life
- Represented the university's Greek Life

Habitat for Humanity of Central Lane Administrative Intern

Eugene OR Jan 2023 - Jun 2023

- Worked with boards, donors, and volunteers
- Learned about nonprofit and marketing principles
- Strategically planned a marketing campaign and conducted external outreach for two fundraisers that earned \$1,308.26 together
- Assisted the marketing director with tasks and events

Oregon Athletic Ticket Office Student Assistant

Eugene OR Nov 2022 - Jun 2024

- Assisted UO athletic fans and customers with any questions and issues regarding their tickets to UO athletic events, both in person and over the phone
- Tallied high amounts of cash after each shift and ensured batch accuracy